



FOR IMMEDIATE RELEASE

Media Contact:
Rachel Sorvig
Indiana Office of Tourism Development
317-504-5579

Bratwurst Voted Best Super 46 Sandwich

The Schnitzelbank Restaurant's Bratwurst is the winner of the Super 46 Sandwich competition. The restaurant, located in Jasper, garnered 63 percent of the vote for its brat in the final round over the Mile High Club from Rock Cola 50s Café in Indianapolis.

The contest began with 46 sandwiches. Voting for the final round lasted six days, and garnered 28,635 votes. Since the contest began on Jan. 3 with a total of 46 sandwiches from restaurants throughout Indiana, 256,699 votes have been cast at www.Super46.com.

"The Schnitzelbank is an outstanding Indiana business that has served up traditional German dishes for 51 years at their destination restaurant," said Amy Vaughan, director of the Indiana Office of Tourism Development. "The Super 46 Sandwich competition helped visitors identify locally owned restaurants, like the Schnitzelbank, and increased spending statewide."

Allen Hanselman, owner of the Schnitzelbank, reported that visitors were traveling long distances to Jasper, which is 120 miles south of Indianapolis, to try their Super 46 Bratwurst.

"We are honored to receive the title as best Super 46 Sandwich," said Hanselman. "We never dreamed that we would win. But we have so many people to thank for their support, including the entire Jasper community."

January is traditionally a slow time of month for the restaurant industry. In January, the Schnitzelbank went through 100 pounds of bratwurst each week, which is about 500 to 600 links. Typically this time of year only 30 pounds are used. The spicy bratwursts, sourced from a local meat supplier, are served atop rye bread or a soft pretzel with sauerkraut and red slaw.

Voting for the Super 46 Sandwiches was structured as a bracket-style playoff that coincided with the NFL Playoffs. The entire list of Super 46 Sandwiches is available at Super46.com, where voting took place.

The Super 46 Sandwich promotion was launched by the Indiana Office of Tourism Development, the Indianapolis Super Bowl Host Committee and the publishers of Indianapolis Monthly, to showcase Indiana foods and restaurants to Super Bowl visitors.

###